



Fortunato Della Guerra
Technical Director
INRES-Coop



Fortunato Della Guerra è il Direttore Tecnico di INRES, il consorzio nazionale creato dalla Cooperative dei Consumatori – COOP e che eroga i propri servizi a partire dalla fase di progettazione urbanistica sino alla realizzazione ed al collaudo dei supermercati, ipermercati ed altre strutture di vendita.

Sviluppa concept, progettazione architettonica, edile, impiantistica e segue l'allestimento del punto vendita (dagli impianti frigoriferi a tutte le attrezzature e tecnologie di punto vendita)

Coop è il principale operatore della grande distribuzione in Italia, con oltre 1200 punti vendita ed un fatturato superiore a 13 MLD di Euro.



Fortunato Della Guerra is the INRES Technical Director.

INRES is a service company of coop consumer cooperatives. It's a highly qualified company with a 35 year old experience. An excellent know-how of commercial distribution infrastructures that's carried out many research projects and technological innovations aimed at the reduction of implementation and management costs and times.

INRES is made up of specialized technical departments that carry out architectural, building, plant engineering, fitting out, information and communication technology & job order management planning.

The planning department offers consulting services for the different designing stages. Carries out feasibility studies to define the different types of intervention according to the intended investment. Prepares layouts, architectural and interior projects for all kinds of commercial distribution.

The M&E plant engineering department carries out the design, the management of contracts, the direction of works and tests, paying particular attention to problems related to power consumption and environmental impact.

The building department cooperates in the general planning carrying out the execution and structural design, managing contracts and collaborating in the planning of the practical stages of the projects.

The fitting out department manages single orders at a national level as for commercial agreements on furniture, equipment and machinery for large scale distribution.

The most important aspects taken into consideration are the quality and the correspondence of equipment to safety needs and the technological innovation.

The information and communication technology department is in charge of commercial agreements with service and product providers, as for information technology used in the retail sector and in the shops.

The job orders department coordinates the activity specialized technical departments. The different stages of the realization of projects and work until the opening of the shopping centres.