

EUREKA[★]2017

Heating, Cooling & Ventilation: Sustainable technologies for a better life

EUREKA CONFERENCE 2017 • 11-12 December • Berlin, Germany

MONDAY 11 DECEMBER

LOCATION: Auditorium Friedrichstraße, Hertie School of Governance, Friedrichstraße 180, 10117 Berlin-Mitte

15.00 – 16.00 REGISTRATION & WELCOME

From 15.00 Registration & welcome coffee

16.00 – 18.40 PLENARY SESSION

16.00 – 16.10 Opening & Welcome

Juergen Goeller, Chairman EPEE & **Joan Miro Ramos**, Chairman EVIA

16.10 – 16.30 Introductory remarks

Peter Woodward, Moderator

16.30 – 17.30 Towards a HVAC-R industry fit for the future

RESEARCH PERSPECTIVE: Claudia Kemfert, Head of Energy, Transportation, Environment at the German Institute of Economic Research (DIW)
POLICY PERSPECTIVE: Thorsten Herdan, Director General, Federal Ministry of Economic Affairs and Energy

BUSINESS PERSPECTIVE: Juergen Fischer, President Danfoss Cooling

17.30 – 18.30 Emerging issues and ideas & panel discussions

Audience (table groups to identify & discuss comments and questions)
Panel discussions: **Claudia Kemfert**, **Thorsten Herdan**, **Juergen Fischer**, **Andrea Voigt** (Director General EPEE), **Russell Patten** (Secretary General EVIA)

18.30 – 18.40 Closing of the session

Peter Woodward, Moderator

19.00 – 22.30 GALA DINNER

LOCATION: Austernbank (Gendarmerie Restaurant), Behrenstraße 42, 10117 Berlin Mitte

William McQuade, Executive Director Global Energy & Sustainability Policy, Johnson Controls



TUESDAY 12 DECEMBER LOCATION: Auditorium Friedrichstraße (see above)

08.00 – 09.00 REGISTRATION & WELCOME

From 08.00 Registration & welcome coffee / Sponsors' exhibition

09.00 – 10.55 PLENARY SESSION

INTRODUCING GENERATION Z

09.00 – 09.05 Introduction

Peter Woodward, Moderator

09.05 – 09.55 Generations debate kick-off

Christian Müller-Elschner,
Founding partner, Deutsche Ventures

GENERATION X MEETS GENERATION Z

09.55 – 10.00 The EUREKA vision

Andrea Voigt, Director General EPEE & **Russell Patten**, Secretary General EVIA
Marco Centurioni

10.00 – 10.05 Introducing the Gen Z perception

10.05 – 10.55 Generation X meets

PANEL 1: Geert Vergoossen, **Pia Timmer**, **Kai Just**, **Pierre Cruveillé** (Aldes),
Dina Koepke (Emerson Climate Technologies), **Claus Haendel** (FGK)
PANEL 2: Patrick Günther, **Stefan Nielsen**, **Jesper Juffermans**,
Torben Funder-Kristensen (Danfoss), **Olivier Janin** (AREA),
Rick Bruins (Zehnder)

10.55 – 11.15 COFFEE BREAK



TUESDAY 12 DECEMBER

LOCATION: Auditorium Friedrichstraße, Hertie School of Governance, Friedrichstraße 180, 10117 Berlin-Mitte

11.15 – 13.00 THEMATIC PANEL SESSION

A FOCUS ON THE COLD CHAIN

11.15 – 11.50	The cold chain – so much more than just refrigeration ... and essential for life in today's society	A dialogue between: Andy Pearson , Group Managing Director, Star Refrigeration and Didier Coulomb , Director General, International Institute of Refrigeration
11.50 – 12.05	Q&A	Audience

A FOCUS ON BUILDINGS

12.05 – 12.40	Buildings – a critical factor for Europe's climate and energy goals ... and for our well-being	A dialogue between: Stefan Scheuer , Secretary General, the Coalition for Energy Savings and Michèle Mondot , Thermodynamic Systems, Direction of Development and Partnerships, CETIAT
12.40 – 12.55	Q&A	Audience
12.55 – 13.00	Key emerging messages and closing of the session	Peter Woodward , Moderator

13.00 – 14.00 NETWORKING LUNCH BREAK

14.00 – 15.00 BRAINSTORMING SESSION

14.00 – 15.00	Breakout sessions	Participants – Led by BRAINSTORM LEADERS: Michael Koch (BWP), Paolo Falcioni (CECED), Sylvie Feindt (Digital Europe), Roberta Savli (EFA), Federica Sabbati (EHI), Clare Perry (EIA), Peter Hug (eu.bac), Francesco Scuderi (EUROVENT), Kevin Fay (GFCCC), Anita Dejarneck (REHVA)
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15.00 – 15.20 COFFEE BREAK

15.20 – 17.00 PLENARY SESSION

15.20 – 16.50	Feedback on the conclusions of the brainstorming session Panel debate & Q&A	Brainstorm leaders Audience & Peter Woodward , Moderator
16.50 – 17.00	Closing remarks	Andrea Voigt , Director General EPEE & Russell Patten , Secretary General EVIA

from 17.00 COCKTAIL RECEPTION

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