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Heating, Cooling & Ventilation: Sustainable technologies for a better life



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Michael has been working for BWP for almost seven years. BWP is Germany's heat pump association and represents around 500 companies (manufacturers, utilities, drillers, installers). During that time he made his way from student assistant to head of policy and deputy general manager. As such, maintaining close contact with law-makers, government officials, NGO's and other stakeholders are his everyday business – all for the purpose of making heat pumps the number one heating system in Germany.

Michael has participated in many projects, such as BWP Branchenstudie 2015 (heat pump market projection), the very recent dena-study Integrierte Energiewende (integrated energy study). He also supervised the introduction of the SG Ready label, which was crucial for the recognition of heat pumps as a smart and flexible tool for the coupling of heating and electricity market.