

# EUREKA<sup>★</sup>2017

Heating, Cooling & Ventilation: Sustainable technologies for a better life



## **Pia Timmer**

- Graduate student, Copenhagen Business School
- Country Manager Germany at OfficeHub

Pia is currently finishing her Master in Business Communication & Intercultural Marketing at Copenhagen Business School. In addition, Pia recently joined a Danish start-up, OfficeHub, to gain hands-on experience on innovative business models. Being responsible for the German market entry, Pia does not only interact with B2B clients and partners but also reviews and adjusts the German go-to-market strategy continuously.

Before joining OfficeHub, Pia followed her interest in contemporary energy solutions and gained first work experience in the renewable energy industry as a Marketing and Sales Consultant. With a focus on direct marketing of biogas and wind, Pia did not only closely work together with German energy companies but also consumers.

To broaden her knowledge on trends in sustainable energy development, Pia also joined a cross-cultural urban challenge focusing on community engagement and sustainable building in urban development.

Overall, Pia is a truly European citizen having lived in Belgium, Denmark, France and Germany.