



Enikő Beke

Marketing and Business Development
Manager - Cleaning range, Climalife



My name is Enikő Beke and I am proud to be a member of the Climalife team for more than 10 years. After finishing my studies in International Transactions at the Faculty of Economics at Babeş-Bolyai University in Cluj-Napoca, I got a scholarship in Budapest, Hungary.

During these years I developed my knowledge in the HVACR area, by introducing and developing the marketing and communication activities for the professionals working in this segment. The business has certainly moved since then, I helped our clients with the phase-out of R-22 and I have supported the Hungarian and Romanian cooling industry through the changes driven by F-Gas regulation.

Due to the strong collaboration with our European colleagues, we would like to offer to all countries the entire product and service range promoted by Climalife, so when we started our development in Romania, beside supporting the day-to-day business I started the marketing and communication activities through the website, our Climalife Contact magazine, newsletters and holding presentations at conferences in Romanian language.