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Heating, Cooling & Ventilation: Sustainable technologies for a better life



Paolo Falcioni

Director General, CECED

Paolo Falcioni has been CECED's Director General since January 2014. In this position he focused on improving the association visibility and effectiveness within Europe and internationally. To that extent, he has been one of the founders of the International Roundtable of Household Appliance Manufacturers Associations (IRHMA) which tackles world-wide issues like sustainability and innovation in a global manner.

He served for three year as Chairman of the Coalition for Energy Savings, a multi-stakeholder group aiming at improving energy efficiency in Europe. He is one of the Board members in the Smart Energy Demand Coalition fostering demand side management to help consumers to reap the benefits of the new Energy market. In 2016 he has been nominated member of the REFIT platform as a representative of the stakeholder group. The REFIT Platform brings together the Commission, national authorities and other stakeholders in regular meetings to improve existing EU legislation.

Paolo graduated in electronic engineering from University of Ancona, in Italy. He started working in the telecommunication sector and, after that, he worked within the household appliance industry sector where he held positions with growing responsibilities.

An Italian national, Paolo also speaks English and French fluently. In his free time, he likes baking homemade delicacies.