

EUREKA[★]2019

Heating, Cooling & Ventilation: Sustainable technologies for a better life

Sponsorship offer

EUREKA 2019, 11-12 June 2019
College of Europe in Bruges, Belgium



★ MAKE YOUR BUSINESS MATTER AT EUREKA 2019 ★

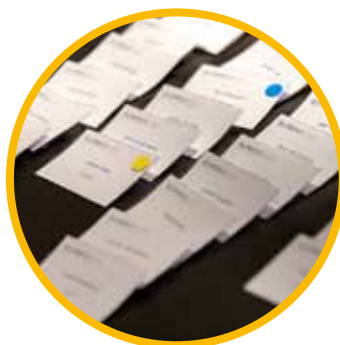
EUREKA*2019

Heating, Cooling & Ventilation: Sustainable technologies for a better life

Table of Content

Introduction	3
Sponsorship packages at a glance	4
Sponsors levels	5
About the venue	9
Sponsorship form	12
About the organisers	13
EUREKA 2016 & 2017 at a glance	14

www.eureka-hvacr.eu





EUREKA!

- ★ **A unique get-together for our industry.**
- ★ **A unique opportunity to explore what the industry can do to transform the world into a better place.**
- ★ **A unique chance to meet future generations.**

HVAC-R – transforming the world into a better place

Heating, cooling and ventilation affects the daily lives of citizens across the globe. Our two EU associations – EPEE (The European Partnership for Energy and the Environment) & EVIA (European Ventilation Industry Association) – have made it their mission to explain how we can continue to make a difference to people and ensure future generations live in a comfortable environment, wherever they may be. This was at the heart of the discussions during EUREKA 2017.

HVAC-R – transforming your business

HVAC-R impacts your business, and future consumer trends will impact it even more. Being connected and tapped into the reality around you can make a huge difference to your bottom line. To create links and to instigate a lively discussion on the industry's challenges, consumer expectations, and decision-makers' constraints and objectives, EPEE and EVIA are organising for the third year in a row a high-level conference bringing together industry professionals across the HVAC-R value chain to brainstorm, build bridges, and positively impact our daily environment.

HVAC-R – leading the way (to a better future)

EUREKA 2019 will take place in the College of Europe in Bruges (Belgium), the leading and longest established post-graduate University in European Public Affairs, on 11-12 June 2019. The venue was carefully selected to suit sponsors' needs and give them a chance to both network with industry representatives and meet key decision-makers and future generations. The College of Europe conference facilities enable delegates to assemble in one common arena, ensuring that sponsors will be visible at all times. The breakout sessions will provide additional opportunities for sponsors to profile themselves on specific topics to an informed and engaged public.

Giving you increased visibility

We fully appreciate the invaluable role of sponsors, and this is why we have devoted considerable time to ensuring that the event caters to your individual requirements. We have developed multifunctional sponsorship packages to ensure the highest degree of visibility.

Options for Sponsorship

You will find below details of the various sponsorship packages and options available. **The deadline for interest is 29 March 2019.** Sponsorship will be allocated on a first-come first-serve basis.

If you have any questions please contact Carole Rey-Pouliquen (info@eureka-hvacr.eu) who can provide you with options and adapt them to your needs.

We look forward to welcoming you to EUREKA 2019 in Bruges on 11-12 June 2019 and look forward to working with you,

Yours sincerely,

Andrea Voigt
Director General EPEE

*Representing the heating, cooling, refrigeration
and heat pump industry in Europe*


Russell Patten
Secretary General EVIA

*Representing the European
ventilation industry*

EUREKA^{*}2019

Heating, Cooling & Ventilation: Sustainable technologies for a better life

Sponsorship packages at a glance

	 Diamond 1 x € 12.000	 Sapphire 3 x € 9.000	 Ruby 5 x € 7.000	Individual opportunities
BEFORE THE EVENT				
Company logo on all promotional materials	X	X	X	
Logo, website link & company description on EUREKA website	X	X	X	
Logo in email invitations/updates sent to 2.000+ recipients	X	X	X	
"Meet our Sponsors" email sent to all participants and distribution list	X	X	X	
Company name in all press releases	X	X		
Advertising banner on EUREKA 2019 website homepage	X	X		
Promotional video / written interview shared through all communication channels	X	X		
Company logo presented in larger size	X			
DURING THE EVENT				
Free entrance tickets	3 tickets	2 tickets	1 ticket	
Company logo on all event materials	X	X	X	
Company logo on folders inserted in participants packs	X	X	X	
Company logo on banner placed in plenary room	X	X	X	
Advertisement in participants packs (brochure, etc.)	X	X		
Opening speech on Tuesday 11 June (20 min)	X			
3 dedicated booths in sponsors' exhibition	X ^(one booth)			Each booth @ € 3.000
Speaking slot on one of the panel discussions (approx. 10 minutes) – 3 spots available		X		
Gala dinner, including speech				€ 5.000
1 networking lunch break				€ 3.500
Vector 3-in-1 charging cards				€ 2.500 + cost of production
Conference's closing address				€ 2.300
3 coffee breaks				Each break @ € 2.000
Branded USB sticks				€ 2.000 + cost of production
Branded Lanyards				€ 2.000 + cost of production
Participants bags inserts				€ 1.300 (one piece of material)
EVENT				
Logo, website link & company description on EUREKA website	X	X	X	X
Advertising banner on EUREKA 2019 website	X	X		
Company name mentioned in all press releases	X	X		

**You wish a package specifically tailored to your needs and expectations?
We're open to new ideas! Do not hesitate to contact us for further discussion:
info@eureka-hvacr.eu**



Sponsor levels



DIAMOND SPONSOR (1 SPOT @ 12.000 €)

To raise your visibility BEFORE THE EVENT

- ★ Your company logo on all promotional materials (flyers, posters, banners, etc.)
- ★ Your logo, website link and company description on the EUREKA website
- ★ Your company logo in email invitations and updates sent to our entire email list of 2.000+ recipients
- ★ Dedicated email campaign "Meet our Sponsors" sent to all participants and distribution list one week before the event with the picture and contact information of one of your company representatives
- ★ Your company name mentioned in all press releases
- ★ An advertising banner on EUREKA 2019 website homepage until the end of 2019
- ★ Possibility to record a promotional video interview or submit a written interview (shared on the EUREKA, EPEE & EVIA websites as well as on social media)
- ★ Your company logo in larger size whenever all sponsor logos are shown

Sponsorship benefits DURING THE EVENT

- ★ Three free entrance tickets
- ★ Your company logo on all event materials (event programme, participants list, etc.)
- ★ Your company logo on folders inserted in participants' packs
- ★ Your company logo on banner placed in plenary room
- ★ Advertisement in participants' packs (brochure, flyer, or any other communication material)
- ★ Possibility to have a dedicated booth in the sponsors' exhibition area with promotional materials on your latest innovative products (conditions to be further detailed by organisers)
- ★ Possibility to deliver the opening address on Tuesday 11 June

Continued visibility AFTER THE EVENT

- ★ Your logo, website link and company description on the EUREKA website
- ★ An advertising banner on EUREKA 2019 website homepage until the end of 2019
- ★ Your company name mentioned in all press releases

EUREKA[★]2019

Heating, Cooling & Ventilation: Sustainable technologies for a better life



SAPPHIRE SPONSOR (3 SPOTS @ 9.000 EUROS)

To raise your visibility BEFORE THE EVENT

- ★ Your company logo on all promotional materials (flyers, posters, banners, etc.)
- ★ Your logo, website link and company description on the EUREKA website
- ★ Your company logo in email invitations and updates sent to our entire email list of 2.000+ recipients
- ★ Dedicated email campaign “Meet our Sponsors” sent to all participants and distribution list one week before the event with the picture and contact information of one of your company representatives
- ★ Your company name mentioned in all press releases
- ★ An advertising banner on EUREKA 2019 website homepage until the end of 2019
- ★ Possibility to record a promotional video interview or submit a written interview (shared on the EUREKA, EPEE & EVIA websites as well as on social media)

Sponsorship benefits DURING THE EVENT

- ★ Two free entrance tickets
- ★ Your company logo on all event materials (event programme, participants list, etc.)
- ★ Your company logo on folders inserted in participants’ packs
- ★ Your company logo on banner placed in plenary room
- ★ Advertisement in participants’ packs (brochure, flyer, or any other communication material)
- ★ Possibility to be the first speaker (approx. 10 minutes) during one of the panel discussions on Wednesday 12 June (*preference given in order of sponsorship confirmation*)

Continued visibility AFTER THE EVENT

- ★ Your logo, website link and company description on the EUREKA website
- ★ An advertising banner on EUREKA 2019 website homepage until the end of 2019
- ★ Your company name mentioned in all press releases



RUBY SPONSOR (5 SPOTS @ 7.000 EUROS)

To raise your visibility BEFORE THE EVENT

- ★ Your company logo on all promotional materials (flyers, posters, banners, etc.)
- ★ Your logo, website link and company description on the EUREKA website
- ★ Your company logo in email invitations and updates sent to our entire email list of 2.000+ recipients
- ★ Dedicated email campaign “Meet our Sponsors” sent to all participants and distribution list one week before the event with the picture and contact information of one of your company representatives

Sponsorship benefits DURING THE EVENT

- ★ One free entrance ticket
- ★ Your company logo on all event materials (event programme, participants list, etc.)
- ★ Your company logo on folders inserted in participants’ packs
- ★ Your company logo on banner placed in plenary room

Continued visibility AFTER THE EVENT

- ★ Your logo, website link and company description on the EUREKA website



EUREKA[★]2019

Heating, Cooling & Ventilation: Sustainable technologies for a better life

INDIVIDUAL SPONSORSHIP OPTIONS (AD-HOC SPONSORSHIP)

1. Gala dinner (1 spot @ €5.000)

- ★ Official sponsor of the gala dinner on Tuesday 11 June
- ★ Company Logo prominently displayed on signage during the function and on dinner tables
- ★ Your banner at the entrance of the dining room
- ★ Opportunity to insert 1 piece promotional material or corporate merchandise in the participants' packs
- ★ Opportunity to make welcome remarks to delegates (approx. 10 minutes)
- ★ Reserved VIP table where you can invite your guests
- ★ Your logo, website link and company description on the EUREKA website

2. Networking lunch break (1 spot @ €3.500)

- ★ Official sponsor of the networking lunch break on Wednesday 12 June
- ★ Your banner in the lunch area
- ★ Your company logo on tables
- ★ Opportunity to insert 1 piece promotional material or corporate merchandise in the participants' packs
- ★ Your logo, website link and company description on the EUREKA website

3. Sponsors' exhibition (3 spots @ €3.000 each)

- ★ Possibility to have a dedicated booth in the sponsors' exhibition area with promotional materials on your latest innovative products (*Conditions to be further outlined by organisers*)
- ★ Your logo, website link and company description on the EUREKA website

4. Conference's closing address (1 spot @ €2.300)

- ★ Opportunity to deliver the conference's closing address (approx. 15 minutes)
- ★ Your banner in the conference room
- ★ Opportunity to insert 1 piece promotional material or corporate merchandise in participants' packs
- ★ Your logo, website link and company description on the EUREKA website

5. Coffee breaks (3 spots @ €2.000 each)

- ★ Official sponsor of one coffee break
- ★ Your banner in the coffee break area
- ★ Your company logo on tables
- ★ Your logo, website link and company description on the EUREKA website

BRANDED MATERIAL OPPORTUNITIES

1. Vector 3-in-1 charging cards (1 spot @ €2.500 + cost of production)

- ★ Placement of branded vector 3-in-1 charger in participants' packs
- ★ The cost of production is not included in the sponsorship fee
- ★ Your logo, website link and company description on the EUREKA website



2. USB sticks (1 spot @ €2.000 + cost of production)

- ★ Placement of branded USB sticks in participants' packs
- ★ The cost of production is not included in the sponsorship fee
- ★ Your logo, website link and company description on the EUREKA website

3. Lanyards (1 spot @ €2.000 + cost of production)

- ★ Opportunity to place company's logo on all participants' lanyards. The branded lanyards will be worn by every delegate for the duration of the conference
- ★ The cost of production is not included in the sponsorship fee
- ★ Your logo, website link and company description on the EUREKA website



4. Inserts in participants packs (Unlimited number of spots. Each spot @ €1.300)

- ★ Opportunity to insert one piece of promotional material or corporate merchandise in the participants' packs.
- ★ Your logo, website link and company description on the EUREKA website



About the venue

The College of Europe

“The European construction has changed – and keeps changing – the history of a whole continent, the lives of hundreds of millions of European citizens and Europe’s role in the world.

Ever since its foundation at the very start of it the College of Europe has had the mission to make well selected postgraduate students understand the political, legal, economic and international core issues, challenges and potentials of this unique process. This not for art’s sake, but to prepare them for leadership functions requiring a strategic understanding of European issues.

The College fulfils this mission by constantly adapting its programmes and the composition of its teaching faculty to European developments, by challenging its students’ minds with the different perspectives of senior academics and practitioners from over twenty-five different countries and numerous professional backgrounds, and by providing them with a very special – and intense – experience of living and working together in an international social and cultural context.”

Rector Jörg MONAR, College of Europe

About the College of Europe

The College of Europe, located in Bruges (Belgium), was founded in 1949 by leading European figures including Salvador De Madariaga, Winston Churchill, Paul Henri Spaak and Alcide De Gasperi. The idea was to establish an institute where university graduates from many different European countries could study and live together in preparation for careers related to European cooperation and integration. The College of Europe was the world’s first institute of postgraduate studies and training in European affairs.

The university prepares students for leadership positions in governments, businesses and civil society. Its education programmes provide students with background in law, economics, political and international sciences and the opportunity to graduate with Masters of Public Policy (MPP), International Affairs (MIA), Executive Masters of Public Administration (EMPA) or from a Doctoral Programme in Governance.



EUREKA^{*}2019

Heating, Cooling & Ventilation: Sustainable technologies for a better life

Why will EUREKA 2019 take place in the College's premises?

Discussions at EUREKA 2019 will focus on how the HVACR sector can contribute to achieving the Sustainable Development Goals. At a time where everyone on earth is affected by global challenges, it is crucial that all countries and stakeholders act in collaborative partnership to implement the SGDs and prepare for the future. The College of Europe prepares young people to live and work in an increasingly integrated Europe, making them tomorrow's European and world leaders.

EUREKA was designed to bring the HVACR sector together – industry, decision-makers and stakeholders – to reflect on the future and prepare the future of young generations. Again in 2019, EUREKA will bring generations together to reflect and today and tomorrow's challenges: College of Europe is the ideal place to do so.





1 NO POVERTY 	2 ZERO HUNGER 	3 GOOD HEALTH AND WELL-BEING 	4 QUALITY EDUCATION 	5 GENDER EQUALITY
6 CLEAN WATER AND SANITATION 	7 AFFORDABLE AND CLEAN ENERGY 	8 DECENT WORK AND ECONOMIC GROWTH 	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 	10 REDUCED INEQUALITIES
11 SUSTAINABLE CITIES AND COMMUNITIES 	 THE GLOBAL GOALS For Sustainable Development			12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION 				14 LIFE BELOW WATER

EUREKA^{*}2019

Heating, Cooling & Ventilation: Sustainable technologies for a better life



Sponsorship commitment form

Please fill in this form and send back by email by 29 March 2019

For interest and further inquiries, please contact:

Carole Rey-Pouliquen

Tel: + 32 2 213 49 53 / + 32 4 70 83 07 66

Email: info@eureka-hvacr.eu

www.eureka-hvacr.eu

Sponsorship will be allocated on a first-come-first-serve basis

Contact person _____

Company / Organisation _____

VAT No. _____

Address: Street, number _____

Postcode, Town _____

Country _____

Telephone _____

Email _____

Sponsorship category Diamond Sapphire Ruby Individual Sponsorship
(please specify your selected option)

Date _____

Signature _____



About the organisers



About EPEE:

The European Partnership for Energy and the Environment (EPEE) represents the heating, cooling, refrigeration, air-conditioning and heat pump industry in Europe. Founded in the year 2000, EPEE's membership is composed of 48 member companies, national and international associations.

EPEE member companies realize a turnover of over 30 billion Euros, employ more than 200,000 people in Europe and also create indirect employment through a vast network of small and medium-sized enterprises such as contractors who install, service and maintain equipment.

EPEE member companies have manufacturing sites and research and development facilities across the EU, which innovate for the global market.

As an expert association, EPEE is supporting safe, environmentally and economically viable technologies with the objective of promoting a better understanding of the sector in the EU and contributing to the development of effective European policies.

Please see our website www.epeeglobal.org for further information.



About EVIA:

The European Ventilation Industry Association (EVIA) was established in Brussels in July 2010. EVIA's mission is to represent the views and interests of the ventilation industry and serve as a platform between all the relevant European stakeholders involved in the ventilation sector, such as decision-makers at the EU level as well as our partners in EU Member States.

Our membership is composed of more than 35 member companies and 6 national associations across Europe, realising an annual turnover of over 7 billion euros and employing more than 45,000 people in Europe.

EVIA aims to promote highly energy efficient ventilation applications across Europe, with high consideration for health and comfort aspects. Fresh and good indoor air quality is a critical element of comfort and contributes to keeping people healthy in buildings.

Check our website: www.evia.eu

EUREKA*2019

Heating, Cooling & Ventilation: Sustainable technologies for a better life

EUREKA 2016 & 2017 at a glance





EUREKA[★]2019

Heating, Cooling & Ventilation: Sustainable technologies for a better life

www.eureka-hvacr.eu

★ MAKE YOUR BUSINESS MATTER AT EUREKA 2019 ★